

Your Animal Hospital

123 Your Street Yourtown, US 12345 (555) 123-4567

Dear Preferred Pet Owner,

Good health is essential for a happy, long life. We will soon be sending you a reminder that your pet is due for a wellness visit. At the time of your pet's visit we will also be performing a senior wellness profile. This profile includes urine and stool exams. Please try to collect a sample and bring it with you to your pet's appointment to reduce your pet's stress during the visit. (Call our office for advice on collection methods.)

You may be concerned about the stress of blood testing and radiographs but, with all the modern advances available today, your pet's procedures can be done safely and comfortably. One of our knowledgeable veterinary technicians would be happy to answer any of your questions about these procedures.

By sharing life and love with you, your pet has given you a precious gift. Now that your pet is considered a senior citizen, you can give your pet something in return—the special care that makes the golden years happy and healthy.

Our pets are increasingly vulnerable to many illnesses as they reach their later years of life. Their health problems related to advancing years are similar to our own, including:

- * Heart disease
- * Liver disease
- * Kidney disease
- * Dental problems
- * Digestive disorders
- * Cancer
- * Diabetes

Early disease detection and treatment can help us extend and improve the quality of your pet's life.

The senior wellness screening for your pet includes:

- * Electrocardiogram (ECG)
- * White blood cell analysis
- * Red blood cell analysis
- * Platelet count
- * Blood chemistry profile (evaluates major organs, i.e., liver, kidneys, pancreas, and so on)
- * Urinalysis
- * Thyroid screening
- * Radiographs of the chest and abdomen

The normal cost of these services for a sick pet is \$____. We will provide this package of services for only \$____. If you choose to omit the radiographs, the cost of your pet's senior work-up will be \$____.

After the ECG, radiographs, and laboratory testing we will report the results of the senior work-up and make our recommendations to you.

Your pet's health is our primary concern. Please call us for more information.

Sincerely,

The Doctors and Health Care Team at Your Animal Hospital