

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2005**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Advanstar Veterinary Healthcare Communications
8033 Flint
Lenexa, KS 66214
Tel. No.: 1-800-255-6864
Fax No.: (913) 492-4157

Official Publication of: None
Established: 1970
Issues Per Year: 12

FIELD SERVED

DVM, THE NEWSMAGAZINE OF VETERINARY MEDICINE serves the veterinary field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are private practice veterinarians. Also qualified are manufacturers of veterinary drugs and equipment including marketing and sales personnel; government including federal, state, municipal and armed forces; veterinary medical students; veterinary technician students; academic, teaching, libraries, and research; and others allied to the field.



AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	911
Advertiser and Agency _____	870
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	117
All Other _____	1,724
TOTAL	3,622

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	56,836	99.5	55,331	96.8	1,505	2.6
Sponsored Individually Addressed _____	11	0.0	-	-	11	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	302	0.5	-	-	302	0.5
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	57,149	100.0	55,331	96.8	1,818	3.2

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2005 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2005 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	570	566			57,027	*October _____	660	1,157			57,027
August _____	804	885			57,108	*November _____	2,716	2,735			57,425
September _____	1,577	1,378			56,909	*December _____	33	6			57,398
						TOTAL	6,360	6,727			

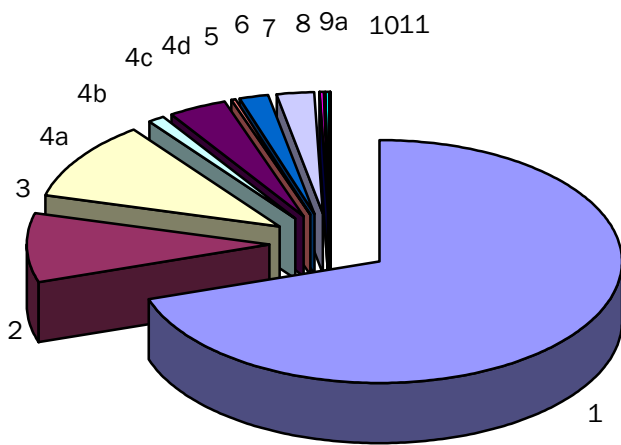
*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2005

This issue is 0.6% or 331 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS/PROFESSIONAL ANALYSIS	TOTAL QUALIFIED	PERCENT OF TOTAL
VETERINARIANS BY TYPE OF PRIVATE PRACTICE AND SPECIALTY		
1. Exclusive Small Animal Practice _____	40,219	70.0
2. Over 50% Small Animal _____	5,312	9.3
3. Mixed Practice (50%-50%) _____	5,965	10.4
4. Exclusive Large Animal Practice		
A. Cattle _____	633	1.1
B. Horse _____	2,255	3.9
C. Swine _____	103	0.2
D. Large Animal Practice (more than one species) _____	1,215	2.1
5. Over 50% Large Animal _____	1,366	2.4
6. DVM Type of Practice Unknown _____	9	-
Sub-Total	57,077	99.4
7. Manufacturers of Veterinary Drugs or Equipment including Marketing and Sales Personnel _____	99	0.2
8. Government: Federal, State, Municipal/Armed Forces _____	17	-
9. Students		
A. Veterinary Medical Students _____	174	0.3
B. Veterinary Technician Students _____	20	-
10. Academic/Teaching/Libraries/Research _____	36	0.1
11. Others Allied to the Field _____	2	-
TOTAL QUALIFIED CIRCULATION	57,425	100.0

**3a. Break out of Qualified Circulation by Business/Industry
(Please Refer to Paragraph 3a for Complete Descriptions)**



Business and Industry	Copies	%
1 Exclusive Small Animal Practice	40,219	70.0
2 Over 50% Small Animal _____	5,312	9.3
3 Mixed Practice (50%-50%) _____	5,965	10.4
4a Cattle _____	633	1.1
4b Horse _____	2,255	3.9
4c Swine _____	103	0.2
4d Large Animal Practice (more than one species) _____	1,215	2.1
5 Over 50% Large Animal _____	1,366	2.4
6 DVM Type of Practice Unknown	9	-
7 Manufacturers of Veterinary Drugs or Equipment _____	99	0.2
8 Government: Federal, State, Municipal/Armed Forces _____	17	-
9a Veterinary Medical Students _____	174	0.3
9b Veterinary Technician Students	20	-
10 Academic/Teaching/Libraries/Research _____	36	0.1
11 Other allied to the field _____	2	-

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2005							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	43,923	7,483	-			51,406	89.6
a. Written _____	13,145	2,004	-			15,149	26.4
b. Telecommunication _____	27,754	4,970	-			32,724	57.0
c. Electronic _____	3,024	509	-			3,533	6.2
II. TOTAL - Request from recipient's company: _____	31	3	-			34	-
a. Written _____	11	3	-			14	-
b. Telecommunication _____	1	-	-			1	-
c. Electronic _____	19	-	-			19	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	780	106	-			886	1.5
a. Written _____	321	86	-			407	0.7
b. Telecommunication _____	402	-	-			402	0.7
c. Electronic _____	57	20	-			77	0.1
V. TOTAL - Sources other than above (listed alphabetically): _____	5,099	-	-			5,099	8.9
*Association rosters and directories _____	5,099	-	-			5,099	8.9
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	49,833	7,592	-			57,425	100.0
*See Paragraph 11	PERCENT	86.8	13.2	-		100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2005				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			55,518	96.7
Individuals by name only _____			95	0.2
Titles or functions only _____			1	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			1,811	3.2
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			57,425	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2005									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			371		400-427 Kentucky _____			926	
030-038 New Hampshire _____			375		370-385 Tennessee _____			1,174	
050-059 Vermont _____			266		350-369 Alabama _____			834	
010-027 Massachusetts _____			1,186		386-397 Mississippi _____			492	
028-029 Rhode Island _____			181		EAST SO. CENTRAL			3,426	6.0
060-069 Connecticut _____			718		716-729 Arkansas _____			531	
NEW ENGLAND			3,097	5.4	700-714 Louisiana _____			810	
100-149 New York _____			2,701		730-749 Oklahoma _____			929	
070-089 New Jersey _____			1,274		750-799 Texas _____			4,029	
150-196 Pennsylvania _____			2,226		WEST SO. CENTRAL			6,299	11.0
MIDDLE ATLANTIC			6,201	10.7	590-599 Montana _____			363	
430-459 Ohio _____			2,239		832-838 Idaho _____			430	
460-479 Indiana _____			1,229		820-831 Wyoming _____			196	
600-629 Illinois _____			2,259		800-816 Colorado _____			1,466	
480-499 Michigan _____			1,914		870-884 New Mexico _____			432	
530-549 Wisconsin _____			1,640		850-865 Arizona _____			1,015	
EAST NO. CENTRAL			9,281	16.2	840-847 Utah _____			340	
550-567 Minnesota _____			1,309		889-898 Nevada _____			404	
500-528 Iowa _____			1,001		MOUNTAIN			4,646	8.1
630-658 Missouri _____			1,398		995-999 Alaska _____			120	
580-588 North Dakota _____			156		980-994 Washington _____			1,422	
570-577 South Dakota _____			260		970-979 Oregon _____			1,019	
680-693 Nebraska _____			585		900-961 California _____			5,169	
660-679 Kansas _____			929		967-968 Hawaii _____			147	
WEST NO. CENTRAL			5,638	9.8	PACIFIC			7,877	13.7
197-199 Delaware _____			146		UNITED STATES			57,250	99.7
206-219 Maryland _____			1,142		969 & 004-009				
200-205 Washington, DC _____			48		U.S. Territories _____			75	
220-246 Virginia _____			1,762		Canada _____			54	
247-268 West Virginia _____			282		Mexico _____			2	
270-289 North Carolina _____			1,844		Other International _____			35	
290-299 South Carolina _____			647		APO/FPO _____			9	
300-319 Georgia _____			1,580		TOTAL QUALIFIED CIRCULATION			57,425	100.0
320-349 Florida _____			3,334						
SOUTH ATLANTIC			10,785	18.8					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2001	2002	2003	2004	*2005
Total Audit Average Qualified:	53,338	55,286	55,892	57,306	57,186
Qualified Non-Paid: _____	49,706	52,589	53,857	55,479	55,385
Qualified Paid: _____	3,632	2,697	2,035	1,827	1,801
Post Expire Copies included in Paid Circulation: _____	5.1%	**NC	**NC	**NC	**NC
Average Annual Order Price: ___	\$33.34	\$33.96	\$33.28	\$31.54	\$32.51

***NOTE: 2005 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed

11. ADDITIONAL DATA

PARAGRAPH 2:

Due to U.S. Postal Service's suspension of acceptance/delivery of Periodicals copies as a result of the Hurricane Katrina disaster in the Gulf Coast region - 379 non-paid qualified copies of the October 2005 issue; 112 copies of the November 2005 issue; 112 copies of the December 2005 issue; that otherwise would have been delivered were not delivered, and are therefore not included in the circulation total lines in the front-page summary statement of this report, or in the affected issue totals in paragraph 2.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 5,099 copies or 8.9%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

10. PAID CIRCULATION DATA

\$32.12	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Tammy Sundbom Otterson, Circulation and Training Manager

Mark Rosen, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed February 6, 2006

State Minnesota

County St. Louis

Received by BPA Worldwide February 6, 2006

Type PD

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